



CHAMPAGNE TAITTINGER

Reims

COMPETITION RULES

“Experience the Instant When - Christmas 2020”

From the 11th to the 22nd of December 2020

ARTICLE 1: ORGANISING COMPANY

The company, TAITTINGER Compagnie Commerciale et Viticole Champenoise « Taittinger CCVC », a simplified joint-stock company with share capital of €344,037,900 registered on the Reims trade and companies registry under number 490 341 062 with registered head office at 9 Place Saint-Nicaise, 51100, Reims, France represented by Ms Vitalie Taittinger, CEO hereinafter referred to as the ‘Organising company’

is organising a **free no-purchase-necessary Social media contest entitled ‘Experience the Instant When – Christmas 2020’**, hereinafter referred to as the ‘**Competition**’, which will take place between **Friday 11th of December 2020 at 16:00 (CET) and Tuesday 22 December 2020 at 22:00 (CET)**.

ARTICLE 2: PARTICIPANTS

This Competition is open to **any natural person, subject to the age of maturity in their country**, living in France (Corsica and Overseas Territories included), Germany, Denmark, the United States, Finland, Norway, the United Kingdom or Sweden, hereinafter referred to as ‘**Participants**’.

Employees of the Organising company who have directly taken part in organising the Competition and have information allowing them to partially or totally avoid the element of chance related to the Competition, as well as members of their family (including partners) living under the same roof, cannot take part in the Competition.

Participation in the Competition is unique and limited to one person per household (same name, same address).

ARTICLE 3: TERMS OF PARTICIPATION

This Competition is governed by chance and all Participants must respect the spirit and rules.

This is a no-purchase-necessary Competition, a free social media contest, which will be the subject of a **prize draw**.

Participation is strictly non-transferable and Participants may not under any circumstances play on behalf of others.

The Competition will take place on Taittinger CCVC's Facebook and Instagram social media pages and can be accessed through the Facebook and Instagram apps, available via iOS and Android.

The Participant connects to the Company's Facebook or Instagram account through his own account and posts a comment under the publication designating the person with whom he would like to share the INSTANT TAITTINGER (*'to take part, tag the person you'd like to share a Taittinger instant with'*).

The reimbursement of connection costs is made on the basis of a 3-minute connection at 0.60 euros including tax per minute, ie 1.80 euros including tax maximum; this amount corresponds to 3 minutes of local telephone connection, time which is greater than the time sufficient to follow the instructions, participate and consult the regulations.

Reimbursement will be made on simple written request to the address "contactus@taittinger.fr", attaching proof of connection and a RIB, within the Game limits set in these regulations. Only one reimbursement of expenses will be made per household (same name, same address) over the entire duration of the Game.

No refund request received after December 30, 2020 will be taken into account.

ARTICLE 4: PARTICIPANT OBLIGATIONS

Any entries that contain inaccurate or incomplete contact details or any attempted fraud will invalidate participation in the Competition and may not lead to obtaining the prize; the prize will remain the property of the Organising company.

Any participant who attempts to interfere with the rules of the Competition by way of methods, schemes or manoeuvres leading to the element of chance being removed and, more generally, by any means not in accordance with respect for equal opportunities between Participants over the course of the Competition will be eliminated automatically.

Generally speaking, any abusive behaviour resulting in a distortion of the very principle of the Competition, or any attempt at fraud or cheating on the part of Participants, will invalidate their participation in the Competition.

ARTICLE 5: DECLARING THE WINNERS

The winner will be chosen by the method described below:

By designating the person with whom they would like to share a “Taittinger Instant”, Participants validate their participation to the Competition.

A draw will take place per country on the 23rd of December 2020 via an algorithm that will designate, from among the Participants from each country, the winner of the prize.

The eight (8) lists of participants will be sent to S.E.L.A.R.L. TEMPLIER ET ASSOCIES, Bailiffs, who will proceed to the eight (8) draws.

The results will be posted on Taittinger CCVC’s Facebook and Instagram social media accounts on the 23rd of December 2020.

The winner will be notified personally by email and contact will be established in order to provide them with a list of the brand’s nearby partner restaurants.

It must be noted that if the prize draw cannot take place on the expected date, particularly for technical reasons, the draw will be carried out as soon as possible in the presence and under the control of a legal officer within fifteen (15) days.

The Organising company cannot be held responsible if the winner’s email address is not valid, does not work or if the winner’s inbox is full, preventing receipt of the email informing them they have won the prize.

ARTICLE 6: ALLOCATIONS from the prize draw

A prize is available for each of the countries in which the Competition will take place, namely:

A “Taittinger Instant” to share with the person of your choice, consisting of:

A gourmet lunch for 2 persons, including Taittinger wines, at a restaurant, one of the brand’s partners, in the winner’s home country.

To the value of:

- in France: € 250 incl. VAT
- in Germany: € 200 incl. VAT
- in Danemark : € 300 incl. VAT
- in USA : € 300 incl. VAT
- in Finland : € 300 incl. VAT
- in Norway : € 450 incl. VAT
- in the United Kingdom: £ 300 incl. VAT
- in Sweden : € 300 incl. VAT

The choice of the restaurant, partner of the Brand in the country, will be left to the winner from the list which will be indicated to him during the announcement of his draw, according to his place of residence or any other place he wishes, in the country concerned.

Winners are not entitled to a refund for the monetary value of their prize (in full or in part), nor an exchange or replacement for another prize or good, of any value whatsoever, for any reason whatsoever.

It is hereby specified that the Organising company does not offer the winner any commercial guarantee to the prize available or won by them.

Finally, the Organising company reserves the right to replace the prize, in whole or in part, with another prize of equivalent value, in the event of any difficulties beyond its control in delivering the advertised prize.

ARTICLE 7: AWARDING THE PRIZE

The prize will be sent to the winner by email at the address provided by them when registering for the Competition.

The prize will be valid until 30 September 2021, it being understood that the choice of restaurant, an in-country partner of the brand, will be left to the winner to decide from a list that will be made available to them when the prize draw is announced.

The prize may not be the subject of any disputes of any kind on the part of the winner; it is strictly personal and non-transferable meaning it cannot be transferred or sold to any third parties; it may not, under any circumstances, be the subject, on the part of the Organising company, of an exchange or refund for its total or partial equivalent value, either in cash or in kind.

However, in the event of force majeure or difficulty beyond its control in delivering the prize as advertised, the Organising company reserves the right to replace the prize, either in whole or in part, with another prize of equivalent value.

ARTICLE 8: PERSONAL DATA

To take part in the Competition, Participants must provide some of their personal information (title, first name, surname and email address); as a reminder, Participants must be of legal age in their countries.

Processing this data is necessary for participation, to determine the winner and award the prize. It will be stored for these purposes for the required duration, i.e. until 30 June 2021.

This data is intended for the Organising company, which reserves the right to have it processed by a subcontractor or partner who meets the legal requirements on personal data, in particular regarding their location and security.

Personal data cannot be transferred to a third party for commercial purposes.

In accordance with the regulations on personal data, any person taking part in the Competition has the right to access, rectify and delete personal data collected by the Organising company. These rights may be exercised by way of a simple written request by contacting the Organising company at the following address:

« **contactus@taittinger.fr** »

indicating their first name, surname, postal address and email address; this request must be signed and accompanied by a photocopy of an identity document bearing the participant's signature, as well as the address to which a response should be sent. A response will be sent within one (1) month of receipt of the request.

ARTICLE 9: LIMITATION OF LIABILITY

The Organising company cannot be held responsible:

- If, in the event of force majeure or an event beyond its control, the Competition must be modified, shortened or cancelled.
- If, for a reason beyond its control, the Competition cannot take place under the terms and conditions provided for, or the occurrence of which would lead to a disruption in the organisation and management of the Competition, and that would lead to it being shortened, extended, postponed, modified or cancelled.
- If the winner's email address is not valid, does not work or if the winner's inbox is full and prevents receipt of the email informing him that he has won the prize.

In any event, the organising company reserves the right to extend the period of participation, and to postpone any previously announced dates.

Awarding of the prize will be deemed to have taken place when a notification has been sent by email and the winner will take full responsibility for the prize; neither the Organising company nor its service providers or partners can be held responsible for the loss or theft of the prize once the winner has received it.

Additions or, in the case of force majeure, modifications to the rules may potentially be published during the course of the Competition. They will be considered amendments to these rules and will be submitted to the legal officer in charge of the Competition.

In any event, if the smooth administrative and/or technical running of the Competition is disrupted by a cause beyond the control of the Organising company, the latter reserves the right to interrupt the Competition.

In view of the developing pandemic situation and in the event it is not possible for the lunch to take place, the period of validity of the prize may be extended.

Any fraud or non-compliance with these rules may result in exclusion from the Competition by its creator, where the Organising company reserves the right to initiate legal proceedings.

ARTICLE 10: RULES

10.1. Filing and consultation

These rules are filed at the offices of *Selarl Templier et Associés, Huissier de Justice* – 4 rue Condorcet – 51100 Reims.

They can be viewed online and printed at any time by clicking the following link: <https://www.taittinger.com/christmas2020>

10.2. Accepting the rules

The simple act of taking part implies full and unreserved acceptance of the rules, which are filed at the offices of *Selarl Templier et Associés, Huissier de Justice* – 4 rue Condorcet – 51100 Reims.

10.3. Complaints

In order to be considered, any disputes related to the Competition must be made to the following email address: « contactus@tittinger.fr ».

Any complaints must mention the participant's contact details (title, first name, surname, postal address and phone number) and the subject of their complaint.

You may submit any complaints related to prizes before 30 September 2021.

ARTICLE 11: APPLICABLE LAW – PLACE OF JURISDICTION

French law shall apply to these rules.

Any disputes arising from this Competition will be subject to an attempt at amicable settlement. If an agreement cannot be reached, the competent court will be that of the Organising company's head office.

Signed in Reims, on the 11th of December 2020